



INNOVATION LIVING CELEBRATE THE 2025 SOFA BED COLLECTION

BOLD & COLORFUL

This year's collection embraces vibrant hues, featuring combinations of silver, red, orange, and ultramarine blue, complemented by chrome accents — a definitive trend in interior design for 2025. These vivid colors and reflective surfaces pay homage to the unique color universe of Verner Panton, a Danish designer celebrated for his groundbreaking work in the 1960s and 1970s.

TIMELESS ELEGANCE

In contrast, the Timeless Elegance collection offers designs in classic, cool Scandinavian shades, presenting a timeless and sophisticated aesthetic. This line reflects the enduring appeal of minimalist Scandinavian design, characterized by clean lines and functional beauty. Per Weiss's designs continue to embody this philosophy, blending functionality with aesthetic appeal.

ABOUT PER WEISS

Per Weiss, Chief Design Officer at Innovation Living, has been instrumental in shaping the brand's vision since 1989. His designs are celebrated for their multifunctionality and aesthetic appeal, seamlessly integrating into modern living spaces. Weiss's commitment to innovation and quality has solidified Innovation Living's reputation as a leader in contemporary furniture design when it comes to sofa beds.

ABOUT INNOVATION LIVING

Innovation Living is a Danish company specializing in multifunctional furniture solutions, including sofa beds and space-saving designs. With a focus on quality and innovative design, Innovation Living aims to enhance modern living by providing versatile and stylish furniture options.

For more information about the 2025 collection or to schedule an interview with Head of Marketing Anne Østrup Hansen, please contact:

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